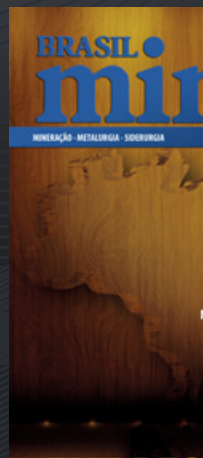


BRASIL
mineral

Editorial
Profile

2026



**EMPRESAS DO ANO
DO SETOR MINERAL**

DEBATE: "Os desafios da Terceirização de operações"



MINERAÇÃO

ISSN 0102-4724



Mineral

MINERAÇÃO - METALURGIA - SIDERURGIA

Ano XLII - Maio de 2025 - Nº 44

WHO WE ARE

In the market for the last **43 years**, **Brasil Mineral** focuses on business-to-business (B2B) content in the fields **of mining, metallurgy, sanitation, and the environment.**

OS DESAFIOS DA ENGENHARIA MINERAL

Quem paga a conta da descarbonização?

BRASIL MINERAL



1

DIGITAL MAGAZINE
BRASIL MINERAL

WEBSITE

www.BRASILMINERAL.com.br

2

3

EVENTS
BRASIL MINERAL

SOCIAL MEDIA AND NEWSLETTER

BRASIL MINERAL

4

EMPRESAS DO SETOR MINERAL

1

DIGITAL MAGAZINE



Brasil Mineral magazine has been in circulation for 43 years and is seen as the leading publication in its field.

Its portfolio features **“The Largest Companies in the Mining Industry,”** a ranking of the country’s 200 largest mining companies.

Brasil Mineral Digital Magazine circulates each month and can be accessed through our website. Access is fully open. Anyone and everyone is free to read the magazine, to download it, and to print it out. In accordance with our policy of causing no inconvenience to readers, visitors to the site are not required to provide personal details of any kind.

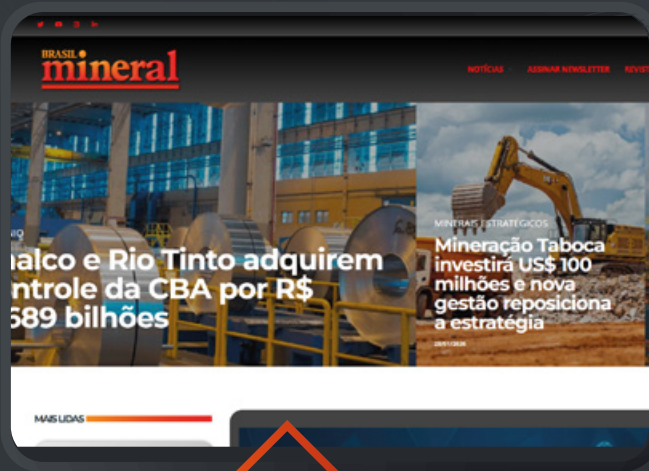
The magazine is read by mining engineers across a wide range of specialist áreas and by geologists, managers, economists, and other professionals engaged in the mining industry.



2

WEBSITE

www.BRASILMINERAL.com.br



Our site attracts an average **150,000** visits per month

Updated daily, the site brings you news from all areas of the mining industry, ranging from technical, economic, and political issues to industry innovations.

Last year the site attracted more than **1.5 million visitors**, representing a qualified readership engaged in activities across the whole spectrum of the Brazilian mining industry.

62

percent of visitors have a degree, including

22

percent holding a postgraduate degree

4

SOCIAL MEDIA AND NEWSLETTERS

138,000

responses to Brasil Mineral's
LinkedIn Page

Brasil Mineral's LinkedIn
account has achieved
98,000 organic followers
without paid promotion.

400

posts per year –
double the number achieved
by the second-ranking mining
site worldwide

46,000

readers of
Brasil Mineral's
newsletter

ADVERTISING

Brasil Mineral offers a wide range of opportunities for advertisers wishing to publicize their company, their products, or their services, communicating directly with their public.

ADVERTISING IN THE DIGITAL

BANNERS ON THE SITE

PREMIUM BRANDED CONTENT

STRAIGHT FROM THE SOURCE



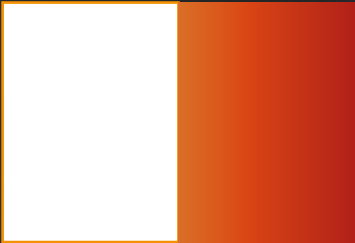
ADVERTISING **AN AD IN THE DIGITAL MAGAZINE**

RATES

The three basic formats for ads in Brasil Mineral Digital Magazine:

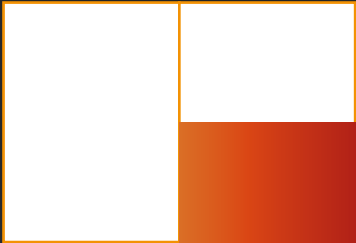
Whole page
US\$ 1,870

Width: 21cm (595,276 px)
Height: 28cm (793,701 px)




Half page
US\$1,115

Width: 21cm (595,276 px)
Height: 13,5cm (382,677 px)



One-third page
US\$ 715

Width: 21cm (595,276 px)
Height: 9,3cm (263,622 px)



All rates listed here are net, i.e. do not include an agency commission.

ADVERTISING

AN ON-SITE BANNER

RATES

The site carries banners and premium branded content provided by the advertiser. A banner stays in place for 30 days, with one change during that period.

Banner 250 x 300 pixels

US\$ 890



Banner 500 x 300 pixels

US\$ 1.490



3

EVENTS

Brasil Mineral stands out as the organizer of a series of major events of importance to the mining industry, such as:

MINING AND/V.S. COMMUNITIES

www.mineracaoecomunidades.com.br

BRASIL MINERAL FORUM

MINING COMPANIES OF THE YEAR

www.empresasdoano.com.br

MINING INDUSTRY PERSONALITIES OF THE YEAR

NATIONAL CONFERENCE OF SMALL AND MEDIUM-SIZED MINING COMPANIES

SEMINARS, WEBINARS, DEBATES, AND INTERVIEWS, AMONG OTHER EVENTS

ADVERTISING

PREMIUM BRANDED CONTENT

RATES

No limit to word count.
Photos and videos enabled.

Your content is prominently
displayed on the Brasil
Mineral home page
for 15 days.

In addition, it is published in
the Newsletter and on Brasil
Mineral's LinkedIn page.

US\$ 2,400

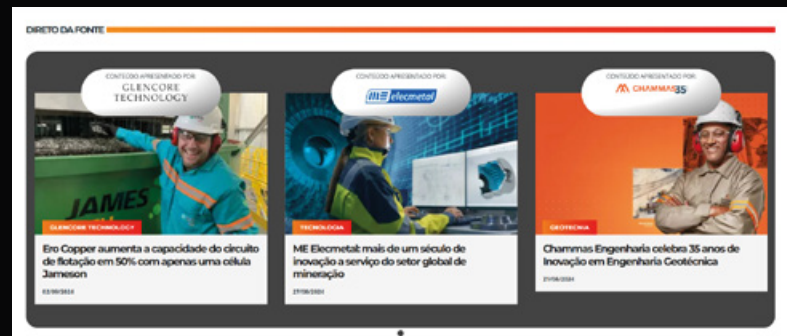


ADVERTISING

PREMIUM BRANDED CONTENT

RATES: **US\$ 1,120**

- The most effective distribution channel for your technical content to reach the Brazilian mining industry.
- Target articles carry your message, supported by photographs and videos.
- The frequency is monthly, with one change of content during that period.
- Displayed as a carousel.
- Subject to a 10,000-character limit, with up to three external links and up to five photographs.,
- Title length maximum 64 characters.
- Your corporate logo displayed in a certificate of content.
- A small box for technical details including your contact data. • Your content is also carried in the Newsletter.



CONTACT US



Do you want to speak to the Brazilian mining industry?

First speak to **Brasil Mineral**.

For further information go to:

www.anuncie.brasilmineral.com.br

comercial@signuseditora.com.br